

Borough Council of
**King's Lynn &
West Norfolk**



Regeneration and Development Panel
Wednesday, 27th January, 2016 at 4.00 pm
in the Committee Suite, King's Court, Chapel Street,
King's Lynn

Reports marked to follow on the Agenda and/or Supplementary Documents

8. **Hunstanton Heritage Gardens HLF Stage 2 Submission (Pages 2 - 19)**

Contact

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REPORT TO REGENERATION AND DEVELOPMENT PANEL

Open		Would any decisions proposed :		
Any especially affected Wards Hunstanton	Operational	(a) Be entirely within cabinet's powers to decide YES		
		(b) Need to be recommendations to Council NO		
		(c) Be partly for recommendations to Council and partly within Cabinets powers – NO		
Lead Member(s): Cllr David Pope E-mail: Cllr.David.Pope@west-norfolk.gov.uk		Other Cabinet Members consulted: Cllr Nockolds, Cllr Beales		
		Other Members consulted: Hunstanton Ward Members		
Lead Officer(s): Laura Hampshire Laura.hampshire@west-norfolk.gov.uk Direct Dial: 01553 616891		Other Officers consulted: Chris Bamfield, Nathan Johnson, Lorraine Gore, Pam Lynn, Martin Chisholm, Mark Fuller, Ostap Paparega		
Financial Implications YES	Policy/Personnel Implications NO	Statutory Implications (incl S.17) NO	Equal Opportunities Implications NO	Risk Management Implications NO

Date of meeting: 27th January 2016

HUNSTANTON HERITAGE GARDENS – HERITAGE LOTTERY FUND PARKS FOR PEOPLE APPLICATION

Summary

The report details the development of the stage 2 application for the Heritage Lottery Fund (HLF) Parks for People funding programme for the Seafront gardens and associated open spaces of The Green in Hunstanton.

The basis of the scheme submitted is a total cost of £1,110,050 with 74% funded by the HLF and 26% (£283,650) by the Council.

Recommendation

The Panel is recommended to consider the proposals for the HLF scheme and budgetary implications in order to inform the Cabinet Members decision on moving forward with the scheme.

Reason for Decision

To enhance the public space and promote the heritage of Hunstanton in line with the objectives of the Hunstanton town centre and southern seafront masterplan.

1. BACKGROUND

- 1.1 In March 2015 a stage 1 application was submitted to the Heritage Lottery Fund (HLF) Parks for People programme for works to enhance the public realm and promote the heritage of The Green area in Hunstanton. The catalyst for the project was the deterioration of some of the infrastructure of the seafront particularly the shelters in the Esplanade gardens and footpaths. The Council had no budget provision for these items. Rather than approach funding as a one off call on the council's resources a comprehensive review of the area was undertaken leading to the submission of a scheme to the HLF.
- 1.2 In June 2015 the HLF confirmed approval of the stage 1 application for the project. The project looks to improve on the seafront gardens, centred on The Green and adjoining network of public open green spaces comprising the Esplanade Gardens and Cliff Parade. The green space was central to the original vision of Henry Styleman Le Strange for a purpose built Victorian seaside resort. The areas remain pivotal to the town's heritage and seaside facilities today but have deteriorated and heritage assets eroded.
- 1.3 The project aims to deliver a comprehensive restoration of this important seaside park, which celebrates and respects the original vision of its founder, Henry Styleman Le Strange. It will leave a lasting legacy of greater awareness and engagement of how the area has developed over time and the skills and training required to maintain parks to a high Green Flag Award standard.
- 1.4 As is usual with HLF schemes the Council was awarded development funding to allow a much more detailed level of design work and cost estimate to be produced for submission to the HLF for a stage 2 award. To support the council in this work the HLF have also provided a mentor with relevant experience of similar schemes. The aim is that any stage 2 award is given with a much higher level of security that all project costs are covered. Development work has now been undertaken.

2 STAGE 2 APPLICATION (Development phase)

- 2.1 In October 2015 Wynne Williams Associates were appointed as lead landscape designers following a procurement exercise. They have undertaken the development of the proposal in greater details and provided the supporting documentation required for the Stage 2 application.

- 2.2 A project delivery team was formed which included officers from:
- Regeneration
 - Resort Services
 - Public Open Space
 - Property Services
 - Conservation
- 2.3 A series of consultation events have been held all of which have informed the design. These took place in Hunstanton and were held on:
Thursday 15th October 4pm-8pm; Prime event
Saturday 24th October 11am-3pm & 5pm-7pm; Main Consultation event
Tuesday 17th November 10am- 4pm; Focus Group
Sunday 29th December 1pm – 6pm; Presentation event
- 2.4 Alongside the events which have taken place additional consultation has been carried out. This included:
- A visitor survey - Paper copies were available at consultation events, venues around the town, including local guest houses and Searles Caravan Park as well as an electronic link to the survey circulated to known stakeholders. A total of 332 questionnaires were completed the results of which fed into the design.
 - WWA worked with teachers at Smithdon to run a competition for the Year eight pupils to submit ideas for projects that could be included as part of the work in Hunstanton Heritage Gardens. There were four strands to the competition that pupils could choose between; annotated photographs representing Hunstanton's heritage, designing an interpretation panel, writing a short story or designing an interactive trail for children.
 - WWA visited Redgate and gave a presentation at an assembly to introduce the project to the children; letting them know how their ideas could help and ways in which they and their parents may be able to get involved. A play questionnaire was specifically designed for children at Redgate Primary to gather their opinions of the current provision, how they like to play, what they know about local heritage and any new ideas for the future. This was undertaken by fifty-two of the older children aged nine to eleven under teacher supervision and returned to WWA to collate into results.
- 2.5 Feedback received from all consultation undertaken during the development phase has been fed into the design. This has resulted in the production of design principles and proposals which cover the project area. There are 5 areas within the area where key interventions will occur. These are detailed in appendix 1.
- 2.6 In addition to the planned capital works an activity plan has been drawn up with the aim of increasing awareness of the heritage of the town to a wider audience. Further details of the activities can be found in appendix 2.

- 2.7 The current estimated overall cost of the delivery phase of the project is broken down into 3 main areas: Capital, Activity and Other costs. These are then itemised as illustrated in the tables over the page:

Capital Costs

Cost Heading	Description	Cost (£)
Capital Costs	As appendix 1	830,000
Activity Costs	As appendix 2	79,000
Revenue		40,000
Fees		68,780
Other costs (capital)	Contingency, inflation, Prelims	92,270
Total Costs		1,110,050

- 2.8 As a result of the work undertaken during the development of the project the total cost of delivery is £1,110,050 of which 74% is granted funded by the HLF (£826,400) and the remaining 26% contribution from the Borough Council (£280,650). This is detailed in the table below.

Income

Income heading	Description	
Borough Council – Stage 1 commitment		164,150
Crazy golf refurbishment – Capital	Included in 17/18 capital programme	18,500
Toilet refurbishment - Capital	Included in 17/18 capital programme	25,000
Play Area refurbishment - Capital		25,000
Revenue support - Resort	For next 3 financial years	15,000
Revenue support – Grounds maintenance	For next 3 financial years	15,000
Events on the Bandstand	Existing budget for next 3 financial years	18,000
HLF Grant request		826,400
Total funds available		1,110,050

- 2.9 Achieving support from the HLF is an absolute requirement for the scheme to proceed. In the event that the proposal was rejected the Council would still have a funding requirement for many of the items identified within the overall project; shelters, footpaths, cliff top shelters, lighting, toilet refurbishments, crazy golf, play area etc. Integrating all of the requirements for the area into one application is a route the Council has followed before for example; The Walks, Greyfriars Tower and the Town Hall all of which have levered in millions of pounds of funding.

- 2.10 Determining the level at which the HLF will support is difficult. The original application for the Town Hall was rejected but the second application on a reduced overall budget at a slightly higher council percentage contribution was approved. A scheme with a lower cash/percentage contribution from the HLF offers better value for money. The scheme therefore includes amounts in the Councils existing capital and revenue budgets which by being allocated to the project assist in lowering the overall percentage contribution from the HLF and improving value for money.
- 2.11 The next HLF panel deadline is the 29th February for it to be considered at the June committee meeting. If the date is missed the next application deadline is 1st September for consideration at the December committee.
- 2.12 Subject to panel comments and support for the scheme it is intended to proceed with a Cabinet Member delegated decision report in order to meet the 29th February deadline.
- 2.13 Achieving the February deadline will enable work to commence in the autumn for the majority of work to be complete by spring 2017.

3 FINANCIAL IMPLICATIONS

- 3.1 The total project cost has been revised from £820,750 to £1,110,050 as a result of the detailed costings work undertaken during the development of the next stage of the HLF grant funding application.
- 3.2 The Council's Capital Programme 2015/2020, which is being considered at Cabinet on 2 February 2016, includes budget provision of £164,150 for the Parks for People HLF Scheme in Hunstanton. The revised project costings require an overall contribution by the Council of £280,650, an increase of £116,500 which can be met from capital (£68,500) and revenue (£48,000) budgets as detailed below.

- 3.3 Elements of the work contained in the overall Parks for People HLF Scheme have been included in the Capital Programme 2015/2020 under separately identified projects and now need to be brought together under the main HLF scheme. It is proposed to amend the capital programme to transfer budget provision of £68,500 between schemes as detailed in the table below. There is no overall impact on the capital programme, it does however enable works that would need to be carried out in the future to be undertaken as part of the overall HLF scheme and is a more efficient use of resources.

Capital Scheme	Budget £
Resort – Refurbish crazy golf course	18,500
Public Conveniences - Improvements	25,000
Play Areas – Replacement Equipment and Surfacing	25,000
Total Budget transferred to HLF Scheme	68,500

- 3.4 The overall HLF scheme costings include an activity plan which is included in the overall project budget. The Council's revenue budgets will contribute to an Activities Co-ordinator role and activities as listed in appendix 2. The Borough Council's contribution is detailed in the table below.

Service Area	Annual Budget £
Resort	5,000
Grounds Maintenance	5,000
Events on the Bandstand	6,000
Total Annual Contribution	16,000
Total Budget Provision for 3 Years	48,000

- 3.5 A contribution is also being made by Hunstanton Town Council of £3,000.
- 3.6 HLF grant requested will uplift from £656,600 at the stage one approval to £826,400 at stage two, which is an increase of £169,800. In percentage terms the HLF grant would fall from 80% to 74%. The Council contribution at Stage one approval was £164,150 and has uplifted to £283,650 as detailed in above.

4. POLICY IMPLICATIONS

- 4.1 The project is in line with the Council's Town Centre & Southern Seafront Regeneration masterplan for Hunstanton (2008).

5. PERSONNEL IMPLICATIONS

- 5.1 The stage 2 application has highlighted the need for an Activities Co-ordinator. The funding for this post is included in the stage 2 application.

6. RISK MANAGEMENT

- 6.1 If the stage 2 application is not successful, the Council will need to consider resubmission of a revised application or undertake a scaled down scheme to address the seafront facilities which require repair, refurbishment or replacement (i.e. the Butterfly Shelters, The Green Toilets, Play area).
- 6.2 Project costs – the costs submitted at Stage 1 were based on a high level site audit and cost plan. As a result of the studies, surveys and proposals which have now been undertaken to inform a more developed design for Stage 2, the costs have increased. This has now set the budget for the project.

7. STATUTORY CONSIDERATIONS

- 7.1 None at present, although subject to the detailed design proposals, planning consent may be required to implement the final scheme.

8. EQUALITY IMPACT ASSESSMENT (EIA)

- 8.1 A Pre Screening EIA has been completed for the project. Full Assessment not required.

Appendix 1: Hunstanton Heritage Gardens Design Brief

Appendix 2: Activity Plan

Background Papers:

Hunstanton Town Centre and Southern Seafront Masterplan, 2008



Design Principles and Strategies

- 1 Improve accessibility**
Orientation maps and accessibility information to be provided at main gateways, new footpath to sea garden and more routes with compliant access.
- 2 Preserve and enhance local heritage**
Refurbishment to historic features, new rose garden setting to the Edwardian Pavilion, re-instatement of historic path in Esplanade Gardens.
- 3 Encouraging people to stay longer**
Expansion and re-location of play area including more equipment with greater play value, new relocated crazy golf course.
- 4 Improve interpretation and visibility of Hunstanton's assets**
New interpretation panels with historic photos and engaging themes linking to local heritage trails.
- 5 Preserve and enhance community engagement**
New hedge row and bulb planting to form part of community engagement workshops, 'adopt-a-bed' flower-beds retained.
- 6 Improve the quality and experience of the public realm**
New areas of hard paving in front of the Pier building, surface dressing to pathways, de-cluttering and re-organisation of street furniture, new fencing and improvements to lighting. Uninterrupted views are maintained.
- 7 Improve shelters**
New gullwing shelter in Esplanade Gardens, refurbishment works to Victorian shelters and the shelter on The Green.
- 8 Enhance biodiversity and ecology**
New planting provides increased biodiversity that is sensitive to local ecological needs.



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- 7 Improve shelters**
New gullwing shelter in Esplanade Gardens, refurbishment works to Victorian shelters and the shelter on The Green. Re-location of one Victorian shelter away from cliff edge.
- 8 Enhance biodiversity and ecology**
New planting provides increased biodiversity that is sensitive to local ecological needs.

ACTION PLAN

IT-EM NO	ACTIVITY	AUDIENCE	BENEFITS for PEOPLE	OUTCOMES	RESOURCES	COSTS	TIMETABLE	TARGET and MEASURE OF SUCCESS	METHOD OF EVALUATION
1 11	Expand Adopt a bed activities and increase numbers of people involved. Currently 22 adopt-a-bedders	New volunteers School groups Scouts and Brownies	Horticultural knowledge and training. Physical activity New groups engaged within the gardens Volunteers act as ambassadors for the site	People will have learnt skills and volunteered time. The area will be a better place to visit. More people and a wider range of people will have engaged with heritage	Operations Manager and team Some members of In bloom cttee Gardening Association	Total £100 Promotion of scheme £50 Transport for new volunteers £50	Summer season 2017, 2018 and 2019	6 more adults adopt a bed 1 school group of 6 children and 1 group of 6 brownies/scouts adopt a bed. Gardens maintained in excellent condition. Green flag award standard improved.	Volunteers to keep own log of hours spent working in gardens. Activity contributes to Brownies achieving 'gardening' or 'seasons' badges or scouts achieving 'naturalist' badge
2	Planting days Currently 4 planting days are held, 2 x bulbs in autumn and 2 x shrubs/flowers in spring /summer Attended by an average of 12 people Increase by 2 days p.a to include new planted bed of bulbs close to bowling greens	New volunteers School groups Scouts and Brownies	Horticultural knowledge and training Exercise	People will have learnt skills and volunteered time. The area will be a better place to visit. More people and a wider range of people will have engaged with heritage	Operations Manager and Team In Bloom Committee members /Friends Group	Total £300 Promotion £50 Plants/ bulbs £200 Transport for new volunteers £50	Summer and Autumn 2017 and 20 18 and 2019	At least 16 adults and 4 children join each session Garden planting more extensive, varied and interesting	In bloom /Friends members keep basic log of attendees at each session Operations manager keeps log of numbers, names of attendees and hours spent.
3	Increase membership of Friends Group. Existing 'In Bloom' cttee includes reps from most	Local residents with interest in gardens eg wildlife/ nature enthusiasts,	Builds community cohesion. Provides forum for issues to be discussed and resolved. Group able to organize events	People will have volunteered time. More people and a wider range of people will have engaged with	Operations Manager Volunteers	£900 in kind Room to meet - provided free by Golden Lion Hotel	2hrs per month, July 2016 - June 2019	Increased numbers of volunteers involved in the garden Visitors comment on how helpful and knowledgeable	Number of members increases. Gardens better cared for and appreciated. Improve standard of Green flag award

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	horticultural groups in Hunstanton, plus RNLI, RB Legion etc and members are actively helping to maintain the gardens	mums with small children, bowls club, dog walkers		heritage. Heritage is better managed		Contribution in kind £25 per meeting x 12 = £300 p.a x 3 years = £900		volunteers are	
4	Market research carried out by business studies students at College of West Anglia as part of course	Visitors to town and gardens	Students who are not otherwise involved with heritage visit and learn about gardens and history while doing survey. Information gained can inform future events and developments	More people and wider range of people will have engaged with heritage.	Council staff time to assist in compiling survey questions College of West Anglia Staff and students	Total £900 Coach hire for 20 students x 1 day x 3 years say £300 per trip Lunch allowance £5 x	1 day per summer season in 2016, 2017 and 2018	Involvement of younger people in the gardens Targeting of events to attract more visitors	Numbers of students participating Feedback from them on what they learned.
5 12	Smartphone app Develop app to provide interpretation of the gardens downloadable from QR codes at key locations	All visitors and anyone with visual impairment	More people have better access to heritage information and will have an more enjoyable visit	The heritage will be better interpreted and explained People will have learned about heritage More people and disabled people will be able to engage with heritage.	Commercial provider	£10,000	Create Jan- July 2017 Test Aug 2017 Install Sept 2017 Content can be added to as further information becomes available.	Visitors are made aware of app and use it. Positive feedback.	
6	History workshops Students visit gardens and	15 Access history Students at	Young people from outside the town who would not otherwise learn	People will have learned about heritage	College of West Anglia staff and students	Total £780 Travel for students +	Academic year 2016/17	5 visits per group per year, to include presentations	Log numbers of students participating Students complete

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13	heritage centre and work with Civic Soc members to investigate aspects of Hunstanton's history. They then prepare talks/presentations or displays to showcase their work, and share their knowledge.	College of West Anglia	about the history of Hunstanton engage with the heritage and share what they learn.	More people and wider range of people will have engaged with heritage, and others will have volunteered. The heritage of the gardens will be better interpreted	Civic Society Members as volunteers	staff member to visit Hunstanton 16 x £6 bus fare x 5 days = £480 Materials for displays/ Presentations say £300		15 students per visit Results of work displayed in heritage centre and Edwardian pavilion.	feedback forms on what they've got out of it People's comments on the work in visitors' books in Edwardian pavilion and heritage centre
7	Building Design workshops	10 x 6 th form students at Smithdon High School	Young people will have fun on a practical activity learning about the design process Raises awareness of good design, planning process, building constraints Students learn about good design in heritage settings, design issues such as scale, form and materials and planning process.	Young people will have learned about heritage and developed skills.	Outside provider or College of W Anglia architect and structural engineer	Total £9,885 2 days COWA staff time x two members of staff with students + 1 day planning time £3150 Mileage 32 miles x 45p x 3 trips= say £45 Materials £300 Total per workshop £3295	College staff visit school to plan in autumn term One workshop each year in Spring 2017,2018 and 2019	10 students participate Positive feedback from students Ongoing links between school and college, widening student horizons. School keen to repeat the workshops.	Numbers of students participating Feedback from staff
8	Art workshops/competition	Local schools Visitors	Participants will learn about various aspects of the gardens, designed features, plants, wildlife	People will have learned new skills and learned about	Outside providers - Local artists Room to work in	Total £12,420 Fees for	1 per month (= 6) during Summer season 2017,2018	10 people attend each workshop Good quality artwork	Numbers of people attending Evaluate feedback from

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		Families	etc and have fun making a piece of art.	heritage		providers @£300 per day x 8 days per year (6 events plus 2 prep days) x 3 years = £7200 Materials say £200 per session =£3600 Room hire @ £75 per day = £1350 Prizes £15 art tokens per event =£270	and 2019	on display in gardens	attendees Inclusion of artwork into permanent display panels on walls of toilet block.
9 14	Horticultural training days provided at 3 levels, Introduction, Level 1 and Level 2.	Existing and new volunteers	Volunteers will have more knowledge and increased horticultural skills and qualifications in return for their time and commitment Volunteers will be able to share their knowledge with visitors when working in the gardens	People will have developed skills People will have volunteered time Heritage will be better managed	Volunteers 1-3 days each Operations Manager: 1 day introductions External trainer (from Easton & Otley college) 6 days	Total £2,400 £50 per student at Otley, 156 mile round trip @ 45p per mile = £70 Cost per student per day £120	Spring / summer 2017 and 2018	3 courses delivered in each of 2 years. 8 volunteers complete introduction; 3 complete level 1 or 2 each year. All receive NCFE accredited certificate.	Numbers of people attending
10	Horticultural student placements	Horticulture students at Easton & Otley	4 students will complete their work placement time (150 hrs per year per student) in Hunstanton	Young people will have gained skills and qualifications	Council staff time commitment to work with students Provision of tools,	Total £1,000 Student travel costs for 4 students =	Autumn 2016 - Summer 2018	600 hrs (ie 80 days) of work experience carried out	Students keep log of works completed for sign off by supervisor. Students gain

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15		college, studying level 2 diploma in Horticulture or level 3 diploma in Landscape and Amenity Horiculture		and learned about heritage	PPE Travel expenses	80 days', say £10 per day bus fares = £800 Tools etc £200		4 students complete their work placements in Hunstanton and gain their qualifications.	qualification.
11	Town Guide training Experienced town guides from KL give 3 training sessions on setting up organization. Civic Soc members prepare local tours	Members of Civic Society Other local residents	Volunteers gain new skills in establishing system for training new guides and setting up new tours. More people learn about the town and gain civic pride.	People will have gained skills and learned more about heritage. Popel will have volunteered time.	King's Lynn town guides to train others Civic Soc to prepare first tours Travel costs Example materials/ printing /copying	£335 4 days travel KL- Hunstanton to train/test new guides 32m x 4 x 45p, say £60 Materials say £50 Room hire x 3 days x £75	Introductory sessions winter 2016/17 First 6 guides trained and tours/promotion material ready by Easter 2017 Further 2 guides qualify and two tours available by Easter 2018	6 local people learn the material to deliver at least 1 tour route and qualify as town guide	Number of people attending initial training No. training to deliver tours. People say they enjoy learning the material and being able to pass on what they have learned.
12	Town guide walking tours	Visitors	Visitors will learn more about the heritage of the gardens and town Guides will have volunteered time and will have pride in themselves and their town and gardens	People will have learned about heritage People will have volunteered time.	Civic Society members and other local volunteers Promotional leaflets	Total £50 Promotional leaflets £50	Summer seasons 2017, 2018, 2019	Two tours per week April to September 2017, 2018, 2019 Two different routes available from 2018 Suggested £3 donation from those attending	Visitor feedback Number of people attending Log how many people are prepared to pay for their tour.
13	Work experience for construction skills	Young people	Students gain valuable experience of work on an	People will have gained skills	Contractor for capital works required to	Total £480 Student bus	September 2016- April 2017	1 young person employed for work	Feedback from contractor on how

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	students		outdoor construction site.	and learned about heritage Heritage will be in better condition	take one student per week for duration of contract	fares KL to Hunstanton 1 fare per day for 16 week contract (80 days x £6)		experience each week during capital works contract Students find it relevant and inspiring At least 85 % attendance	engaged students are Feedback from students (via course tutors) on impact of work experience on students' work and attitude.
14	Cross-generational oral histories to create a digital archive and online resource	Residents Visitors Schools Students	Older people feel happy and valued and able to recount their memories and young people gain an understanding of their local history from talking to the older residents. They also gain skills in interviewing and using recording equipment	People will have developed skills, learned about heritage There will be a stronger sense of belonging in the community among both young and old.	Elderly residents at Driftwood Care Home Pupils and teachers at Redgate Primary School Film crew from College of West Anglia Recording equipment	Total £845 Recording equipment £300 Film crew travel expenses, 3 days x 32 miles x 45p = £45 Editing time £500	Preparations summer 2017 Interviews, academic year 2017/ 18 Editing for web ready for spring 2018	24 children involved in interviews At least 12 interviews conducted and edited for public access	Numbers of children participating Feedback from care home residents on how they find the experience Online feedback from people accessing the archive Number of people accessing the archive Comments in visitor books
15 16	Downloadable teaching resources for geography/ geology field trips	Schools Colleges Interest groups	School children and other visitors have the opportunity to gain knowledge and understanding of the cliffs	People will have learned about heritage More people and a wider range of people will have engaged with heritage	Outside provider to provide technical input and develop school resources	£5000	Academic year 2017/ 2018	5 more schools (which haven't visited before) use Hunstanton for field trips Pupils and students learn more on their trip due to better information and resources	Log no. of packs downloaded Follow up calls to schools who use it to find out how useful and to amend as necessary Feedback from students
16	Downloadable ecology and natural	Schools Colleges	School children and other visitors have the	People will have learned about	Outside provider to provide technical	£5000	Academic year 2017/ 2018	5 more schools (which haven't visited	Log no. of packs downloaded

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	history resources for field trips	Visitors Interest groups	opportunity to gain knowledge and understanding of the ecology and natural history of the gardens and cliffs	heritage More people and a wider range of people will have engaged with heritage	input and develop school resources			before) use Hunstanton for field trips Pupils and students learn more on their trip due to better information and resources	Follow up calls to schools who use it to find out how useful and to amend as necessary Feedback from students
17	Event management training	Members of Friends Group Local volunteers	Volunteers gain a qualification and have confidence to work together and deliver more events Community and businesses benefit from more and wider range of events and wider range of people	People will have gained skills The community will be a better place to live	Outside provider or COWA staff Room hire Refreshments Ongoing support from council staff	£1190 Course provider x 2 days = £1,000 Room hire x 2days= £150 Refreshments x 8 people £40	Training in spring 2016 Additional events each year thereafter	Hold 2 training days At least 6 people complete the training.	6 people complete the training and feel confident to organize events. At least 3 additional events are held in the gardens each year by those who attend the training.
18	Sports training for youngsters Various multi-sports activities for 4-14 year olds eg football, cricket, dodgeball, volleyball etc	Mainly visitors Also residents and school	Increased numbers of people using the site Engagement with young people Increased physical activity	Children will have developed skills People will have a healthier lifestyle More people will have engaged with the heritage of the gardens.	Professional provider eg. MP inspiresports Gazebo for refreshments	Total £7270 £120 per session for 2x coaches x 18 sessions x 3 years = £6480 Attendance certificates £10 per session x 54 sessions = £540 Purchase of	School summer holidays 2017, 2018 and 2019	3 outdoor events per week for 6 weeks during school summer holidays in gardens/ on cliff (18 events per year) Each event 5 hrs (10am-3pm) At least 15 children attend each event	Log numbers and ages of those attending Anecdotal feedback by talking to participants Short feedback form

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						gazebo £250			
19	Gentle adult exercise sessions eg walking football, Nordic walking	Visitors Locals	Increased numbers of people using the site Engagement with wider audience Increased physical activity	People will have a healthier lifestyle More people will have engaged with the heritage of the gardens.	Professional provider eg. MP inspiresports Gazebo for refreshments	Total £360 £30 per session for coach x 4 x 3 years	1 event per month in April, May, June, Sept in 2017, 2018 and 2019) 2 hours each, day or evenings	4 events each year outside of school hols (At least 8 people attend each event.	Log numbers and approx. ages of those attending Anecdotal feedback by talking to participants Short feedback form
20	Bug hunts	Young visitors Local children Brownie and scout groups	A new young audience will engage with the gardens and they will develop observation skills They will also benefit from physical activity and will learn about natural heritage.	Young people will have learned about heritage and developed skills. Organisers will have volunteered time	NWT Volunteers Specialist interest groups to lead sessions	Total £1350 Say £150 per event x 3 per year x 3 years	Summer 2017 – ongoing	Children engaged Increased physical activity	Numbers attending Ages attending Feedback
21	Fossil hunts	Young visitors Local children Brownie and scout groups	A new young audience will engage with the gardens and the cliffs and they will develop observation skills They will also benefit from physical activity and will learn about natural heritage.	Young people will have learned about heritage and developed skills. Organisers will have volunteered time	NWT Volunteers Specialist interest groups to lead sessions	Total £1350 Say £150 per event x 3 per year x 3 years	Summer 2017 – ongoing	Children engaged Increased physical activity	Numbers attending Ages attending Feedback
18									
22	Annual soap box (go-cart) race	Residents Visitors Young people	Attract new audiences Appeal to young people	The local area /community will be a better place to visit	Council Volunteers	£4,500 £1,500 per event for barriers,	Summer 2017 – ongoing	One race per year in 2017,2018 and 2019 and becomes a popular annual event in the town	Numbers taking part Number of spectators

